



## **WEBSITE PRIVACY POLICY AND DISCLAIMER**

October 11, 2007

### **Our Commitment to Your Privacy**

This privacy policy was designed in accordance with policy referenced from business and legal resources in order to inform our website readers, clients and business partners our policy on personal information as it relates to our business.

We are serious about our commitment to the privacy of our clients and readers and have outlined our plan to protect your information and use of our website. Our Privacy Policy is designed in order to inform you in understanding the nature of the information on our site as well as how links you use or information you provide us is used.

Our Privacy Policy will be continually reviewed and updated according to the latest information on privacy policy regarding business and legal issues and the ideas, questions and issues of our clients and readers.

### **Purpose of Our Website Information and Disclaimer**

The purpose of our website is intended to be informational about health issues and resources, medical legal issues and resources and legal nurse consultant role information, resources and education. We research our issues thoroughly with the latest resources and strive to deliver information and resources of the highest quality.

We do not give medical or treatment advice. Any medical questions will be encouraged for clients/readers to discuss with their personal medical healthcare professional.

### **Use of Affiliates on Our Website**

The use of Affiliate links on our website is designed to provide resources to our readers about resources in the medical, health, legal, consumer industries via advertising that we consider to be of high integrity and value. We do not assume any responsibility for your experience if you choose to do business with an affiliate that we provide a link to, and we encourage you to communicate directly with the affiliate you do business with, regarding any questions or issues.

### **What Information Do We Collect?**

When you visit our website you may provide us with two types of information: personal information you knowingly choose to disclose via newsletter subscription or email via link directly from our website, and Web site use information collected on an aggregate/cookie basis as you and our readers browse our Website.

#### **1. Personal Information You Choose to Provide**

##### **a. Email information**

If you choose to subscribe to our newsletter, you will be asked to provide your email address and name. Emails from us may include newsletters, announcements, or interest articles regarding medical legal issues, education or legal nurse services and all email addresses will be blinded to avoid exposure of your email to unwanted viewers.

Through your correspondence with us, we may retain the content of your email messages together with your email address and our responses.

We do not ask for or require any financial information in your experience with us. At this time, we are happy to be able to provide all of our newsletter, education and announcement information for you at no charge to you.

We do not sell, distribute or share any of your information for any purpose unless expressly discussed with you and we have your authorization to do so.

**b. Affiliate advertisers**

From time to time you may notice offers from outside companies advertised on our web site. We search for products or service providers that are responsible and afford privacy protections to their customers. If you choose to link into our Affiliate advertiser or business links, you are directly linked into their business links. Any personal or financial information you provide them for information or services is considered a direct transaction with that service. Friedman Certified Legal Nurse Consultants in does not receive any of your personal or financial information from these services. We are expressly an affiliate advertising forum for these sites. We cannot make any representations about the practices and policies of these companies.

**2. Website information**

Similar to other commercial and informational websites, our website occasionally utilizes a standard technology called “cookies” (see definition included: “What Are Cookies?”) and web server logs to collect information about how our web site is being used. Information gathered through cookies and web server logs may include the date and time of visits, the pages viewed, time spent at our web site. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

**How Do We Use the Information That You Provide to Us?**

We use personal information that you provide for the purpose of administering our educational and informational activities, answering service questions, and promotional activities for our legal nurse services.

**What Are Cookies?**

Cookies are a feature of web browser software that allows web servers to recognize the computer used to access a web site. Cookies are small pieces of data that are stored by a user’s web browser on the user’s hard drive. Cookies can remember what information a user accesses on one web page to simplify subsequent interactions with that web site by the same user or to use the information to streamline the user’s transactions on related web pages. This makes it easier for a user to move from web page to web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.

### **How Do We Use Information We Collect from Cookies?**

We do not use these technologies to capture your individual email address or any personally identifying information about you.

At this time, we do not collect any information regarding your use on our site. Our monitoring information is directly related to our hosting server GoDaddy.com and our positioning and response to our placement on Internet search engines.

### **Sharing Information with Strategic Partners**

At this time we do not have any relationships with marketing alliances or partnerships with any third parties.

### **Notice of new Services and Changes**

Occasionally, we may also use the information you provide us to notify you about important changes to our web site, new services and special offers related to our services that we think you will find valuable. If you are not interested in receiving information about our services, educational information about medical legal issues or our newsletters, please follow the directions at the bottom to notify us about your preference change.

### **How Do We Protect Your Information?**

1. **Information Security:** We utilize the security software of our hosting service GoDaddy.com to secure all email information that is collected in relation to our newsletter and announcement subscriptions. All other business related information is kept safeguarded from unauthorized access or disclosure and accidental loss, alteration or destruction.
2. **Evaluation of Information Protection Practices:** Periodically, our operations and business practices are reviewed for compliance with corporate and legal policies and procedures governing the security, confidentiality and quality of our information.
3. **Employee Access, Training and Expectations:** Our business values, ethical standards, policies and practices are committed to the protection of customer information. In general, our business practices limit employee access to confidential information, and limit the use and disclosure of such information to authorized persons, processes and transactions.

### **Do We Disclose Information to Outside Parties?**

We do not disclose any information, correspondence with outside parties without communication with you about sharing information and receive your approval to do so. This information may include contact information or medical legal resources or information that you may share with us.

### **What about Legally Compelled Disclosure of Information?**

We may disclose information when legally compelled to do so, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

### **What About Other Web Sites Linked to Our Web Site:**

We provide links to other websites for the strict intent of sharing medical legal information or resources that we think are valuable assets. We do not claim responsibility for the practices employed by web sites linked to or from our web site nor the information or content contained therein.

We remind you that when you use a link to or from our website to another web site, our Privacy Policy is no longer in effect. Your browsing and interaction on any other web site, including websites which have a link on our web site is subject to that web site's own rules and policies. We encourage you to review the Privacy Policy of the web site you then view, before proceeding.

### **Your Consent**

By using our web site you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our privacy policies and procedures, we will post those changes on our web site to keep you apprised of what information we collect, how we use it and under what circumstances we may disclose it.

### **To Unsubscribe From Our Newsletter**

To unsubscribe from our newsletter, please send us an email to: [FriedmanCLNC@comcast.net](mailto:FriedmanCLNC@comcast.net) and type 'Unsubscribe' in the email title. Please make sure you place your name and email in the body of the email to make sure we have your correct contact information to cancel your subscription. Please allow 48-72 hours for the update to be completed. You will receive a confirmation email of cancellation unless you specify otherwise in your email.

### **For Further Information**

We encourage you to contact us at anytime regarding comments, questions, or issues that you have about our website or our privacy policy. We will be happy to address your correspondence to the best of our ability. All correspondence can be addressed to: Friedman Certified Legal Nurse Consultants, LLC; Email: [FriedmanCLNC@comcast.net](mailto:FriedmanCLNC@comcast.net). 8005 E Colorado Ave, #7, Denver, CO 80231. Tel 720-535-9598.